Master of Business

CRICOS Code	106806C
National Course Id	CRS1401072
Full Time	2 years
Part Time	4 years
Units	16
Core units	With no specialisation – 8, with accounting specialisation – 16, all others -12
Elective units	With no specialisation – 8, with accounting specialisation – 0, all others -4
Campus	Level 16, 233 Castlereagh Street, Sydney NSW 2000 Level 1, West, 237 Ryrie Street, Geelong Victoria 3220
IELTS Academic	6.5 (no band less than 6.0) or equivalent
Delivery mode	Blended Face to Face
Outcome	Master of Business

Course Description

The Master of Business is a generalist degree, opening job opportunities in a wide range of organisations (for-profit and not-for-profit), government and professional service firms globally.

Graduates with a Master of Business are ready for many different positions in business and the business professions. The degree gives you the business skills to engage with and influence clients and organisations.

Graduates will be prepared for success in contemporary organisations and prepared to take on industry and professional trends, responsibilities, needs and opportunities.

The course offers various specialisation streams such as:

- ✓ Accounting Stream
- ✓ Marketing Stream
- ✓ International Business Stream
- ✓ Cyber Security Management
- ✓ Data analysis
- ✓ General Stream – allows students to pick 8 units if their choice as long as the prerequisites for each unit are met.

Career Outcomes

- ❖ Project/Operations Manager
- ❖ General Manager
- ❖ Chief Executive Officer
- ❖ Management consulting
- ❖ Entrepreneur
- ❖ Accountant
- ❖ Cyber security specialist
- ❖ Data analyst
- ❖ Business Data analyst
- ❖ System analyst
- ❖ Marketing specialists
- ❖ International business advisors

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Accreditation

The Master of Business is accredited by the Tertiary Education Quality and Standards Agency.

Course Learning Outcomes

M1	Understand and navigate the increasingly complex legal, economic and global business environment and remain conversant with developments in these fields
M2	Demonstrate problem solving in real organisations including managing resources and recent developments in these fields"
M3	Plan and manage innovation and organisational change using cognitive, technical and creative skills
M4	Engage in professional development and experience in management of work and organisations demonstrating skills with creativity and initiative in challenging and new situations
M5	Make ethical, socially responsible, inclusivity, diversity and sustainable business decisions in a complex business environment demonstrating high level of personal autonomy and accountability
M6	Synthesise organisational and market research principles and methods. Prepare research reports and present to diverse audiences.
M7	Construct and communicate logical, relevant, and professional quantitative assessment of business information in an effective manner including the role of data analytics in guiding business decisions while maintaining ethical use and legal security of the data.

Graduate attributes

GA1	Communicate effectively in a diverse range of professional or community context
GA 2	Complete work tasks and assignments independently or as an effective member of multidisciplinary teams
GA 3	Engage in and value life-long learning leading to the enhancement of professional knowledge and skills
GA 4	Are information and technology literate
GA 5	Respond appropriately to a changing workforces, cultures and values reflecting a global work environment
GA 6	Demonstrate critical thinking, problem solving and decision-making abilities essential to contributing soundly to the resolution of issues confronting organisations
GA 7	Facilitate intellectual curiosity
GA 8	Act in an ethical manner in all aspects of professional life.

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Course Structure

Master of Business – No specialisation

		Credit Points	Prerequisites
ACC500	Business Decision Making	6	Nil
BUS500	Business & Management in Context	6	Nil
ECO500	Economics for Managers	6	Nil
LAW500	Business Law	6	Nil
BUS501	Entrepreneurship	6	BUS500
MKT500	Marketing for Managers	6	Nil
BUS600	Research Methods	6	48 credit points
BUS610	Applied Business Project	6	BUS600
	Eight electives at least two of which must be at 600 Level	48	
	TOTAL CREDIT POINTS	**96**	

Master of Business
with a specialisation in
Accounting

		Credit Points	Prerequisites
ACC500	Business Decision Making	6	Nil
BUS500	Business & Management in Context	6	Nil
ECO500	Economics for Managers	6	Nil
LAW500	Business Law	6	Nil
BUS501	Entrepreneurship	6	BUS500
STT500	Statistics for Decision Making	6	Nil
FIN500	Financial Management	6	ACC500
ACC501	Accounting Systems and Practice	6	ACC500
ACC600	Corporate Accounting	6	ACC501, FIN500
ACC601	Management Accounting	6	ACC501, STT500, FIN500
ACC602	Accounting Decision Systems	6	ACC501, FIN500
ACC603	Auditing and Assurance	6	ACC600, STT500, FIN500
LAW600	Law of Business Associations	6	ACC501, BUS500, LAW500
TAX600	Taxation	6	LAW600, ACC600, ACC602
BUS600	Research Methods	6	48 credit points
BUS610	Applied Business Project	6	BUS600
	TOTAL CREDIT POINTS	**96**	

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Master of Business
with a specialisation in
Cyber Security Management

		Credit Points	Prerequisites
ACC500	Business Decision Making	6	Nil
BUS500	Business & Management in Context	6	Nil
LAW500	Business Law	6	Nil
CYB600	Enterprise Security Management	6	Nil
CYB601	Cyber Forensics	6	BUS500
ICT500	Emerging Technologies	6	Nil
ICT505	Software Development	6	Nil
NTW600	Computer Network and Security	6	Nil
NTW601	Enterprise Cloud Security	6	NTW600
STT500	Statistics for Decision Making	6	Nil
ICT600	Research Methods	6	48 credit points
ICT610	Applied Business Project	6	ICT600
	Four general electives	24	
	TOTAL CREDIT POINTS	**96**	

Master of Business
with a specialisation in
Data Analytics

		Credit Points	Prerequisites
ACC500	Business Decision Making	6	Nil
BUS500	Business & Management in Context	6	Nil
LAW500	Business Law	6	Nil
DAT601	Advanced Mathematics for Data Analysis	6	STT500
DAT602	Database Design and Development	6	Nil
DAT603	Data Analysis	6	DAT601, DAT602
DAT604	Data Mining	6	DAT601, DAT602
ICT500	Emerging Technologies	6	Nil
ICT505	Software Development	6	Nil
STT500	Statistics for Decision Making	6	Nil
ICT600	Research Methods	6	48 credit points
ICT610	Applied Business Project	6	ICT600
	Four general electives	24	
	TOTAL CREDIT POINTS	**96**	

Master of Business

Master of Business
with a specialisation in
International Business

		Credit Points	Prerequisites
ACC500	Business Decision Making	6	Nil
BUS500	Business & Management in Context	6	Nil
ECO500	Economics for Managers	6	Nil
LAW500	Business Law	6	Nil
BUS501	Entrepreneurship	6	BUS500
BUS603	International Business	6	BUS500, MKT500, LAW500
BUS607	Globalisation and Value Chain Management	6	BUS500, ECO500, MKT500
BUS608	International Financial Management	6	ACC500
MKT500	Marketing for Managers	6	Nil
MKT601	International Marketing	6	ACC500, BUS500, LAW500, MKT500
BUS600	Research Methods	6	48 credit points
BUS610	Applied Business Project	6	BUS600
	Four general electives	24	
	TOTAL CREDIT POINTS	**96**	

Master of Business
with a specialisation in
Marketing

		Credit Points	Prerequisites
ACC500	Business Decision Making	6	Nil
BUS500	Business & Management in Context	6	Nil
ECO500	Economics for Managers	6	Nil
LAW500	Business Law	6	Nil
BUS501	Entrepreneurship	6	BUS500
MKT500	Marketing for Managers	6	Nil
MKT600	Consumer Behaviour	6	ACC500, BUS500, LAW500, MKT500
MKT601	International Marketing	6	ACC500, BUS500, LAW500, MKT500
MKT603	Digital Marketing	6	ACC500, BUS500, LAW500, MKT500
MKT605	Services Marketing	6	BUS500, MKT500
BUS600	Research Methods	6	48 credit points
BUS610	Applied Business Project	6	BUS600
	Four general electives	24	
	TOTAL CREDIT POINTS	**96**	

Please Note:

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- The course is available each intake but note that some units of study are subject to quotas and minimum enrolment requirements.
- Not all units of study are available every semester, and changes in course structure may occur from time to time.

Exit Outcomes

To obtain a Master of Business, candidates are required to successfully complete or be granted credit for all 16 units. Not all units are offered each semester. You must complete at least 50% of the required units at PIA to be eligible to obtain a Master of Business.

International Student Duration

The CRICOS-registered duration is 104 weeks or 2 year of full-time study (4 semesters). Please note the part time mode is not available to students in Australia on a student visa.

Domestic Student Duration

For domestic students, the course is 2 years part-time full-time or 4 years part-time.

Delivery Methods

Type	Explanation
Blended	Delivered partially on campus and partially online
Face to Face	This is delivered at level 16, 233 Castlereagh Street Sydney and Level 1, West, 237 Ryrie Street, Geelong Victoria 3220

Entry Requirements

Polytechnic Institute Australia's courses have flexible entry requirements that apply to Master of Business.

Students enrolling in in the Master of Business Degree program must meet the following entry requirements.

General entry

A recognised Australian or equivalent Bachelor degree or higher

Special or alternative admission arrangements

A minimum of five years' relevant work experience, which includes at least three years' management experience, or significant technical experience; OR

An Advanced Diploma or Associate Degree (AQF Level 6) or learning equivalent to an AQF Level 6 qualification and at least three years' relevant work experience; OR

Completion of the Graduate Certificate stage at the Institute (or equivalent at a recognised HEP or University)

International students

Must satisfy the English Language Requirements.

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AND
have a recognised Australian or equivalent Bachelor degree or higher *OR*

An Advanced Diploma or Associate Degree (AQF Level 6) or learning equivalent to an AQF Level 6 qualification and at least three years' relevant work experience *OR*

Completion of the Graduate Certificate stage at the Institute (or equivalent at a recognised HEP or University)

Special and/or alternative entry: non-school leavers (mature-age applicants and/or those who do not hold their HSC or equivalent) – a minimum of five years' relevant work experience, which includes at least three years' management experience, or significant technical experience *OR*

An Advanced Diploma or Associate Degree (AQF Level 6) or learning equivalent to an AQF Level 6 qualification and at least three years' relevant work experience *OR*

Completion of the Graduate Certificate stage at the Institute (or equivalent at a recognised Australian Institute of Higher Education, Australian University College, or Australian University). Foreign qualifications will be considered on a case-by-case basis.

Language requirements

Language proficiency

- IELTS Academic: 6.5 with no band less than 6.0; or
- TOEFL: 575 or better; or
- TOEFL IBT (International Benchmark Test): 91 or better; or
- TOEFL CBT (Computer Based Test): 235 or better; or
- Academic PTE (Pearson Test of English): 58 or better; or
- Cambridge English: CAE and CPE (from 2015): 176 or better; or
- General Certificate of Education (GCE): A Levels with a C or better in English; or
- KITE: all bands B2 with a result greater than 450 in each band; or
- Duolingo: overall 115 with no band less than 110.

English Language Test results are valid for two years from the date of the results up to the date of commencement at the Institute. The most recent test supersedes ALL previous tests.

Attendance Requirements

The Institute has enforceable requirements in relation to attendance. Further details are provided at Item 20 of the Terms and Conditions.

Fees

The course fees (per semester) are indicated below and are based on a standard full-time study load and duration. Your course fees and duration may vary if you have applied for and been granted Advanced Standing. Tuition fees may increase during your studies. Students are advised in advance of any increase in tuition fees being implemented.

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