



Master of Business

| | |
|---------------------------|---|
| CRICOS Code | 106806C |
| National Course Id | CRS1401072 |
| Full Time | 2 years |
| Part Time | 4 years |
| Units | 16 |
| Core units | With no specialisation – 8, with Accounting specialisation – 16, all others -12 |
| Elective units | With no specialisation – 8, with Accounting specialisation – 0, all others -4 |
| Campus | Level 16, 233 Castlereagh Street, Sydney NSW 2000 Level 1, West, 237 Ryrie Street, Geelong Victoria 3220 |
| IELTS Academic | 6.5 (no band less than 6.0) or equivalent |
| Delivery mode | Blended Face to Face |
| Outcome | Master of Business |

Course Description

The Master of Business is a generalist degree, opening job opportunities in a wide range of organisations (for-profit and not-for-profit), government and professional service firms globally.

Graduates with a Master of Business are ready for many different positions in business and the business professions. The degree gives you the business skills to engage with and influence clients and organisations.

Graduates will be prepared for success in contemporary organisations and prepared to take on industry and professional trends, responsibilities, needs and opportunities.

The course offers various specialisation streams such as:

- ✓ Accounting Stream
- ✓ Marketing Stream
- ✓ International Business Stream
- ✓ Cyber Security Management
- ✓ Data analysis
- ✓ General Stream – allows students to pick 8 units if their choice as long as the prerequisites for each unit are met.

Career Outcomes

- ❖ Project/Operations Manager
- ❖ General Manager
- ❖ Chief Executive Officer
- ❖ Management consulting
- ❖ Entrepreneur
- ❖ Accountant
- ❖ Marketing specialists
- ❖ International business advisors

Accreditation

The Master of Business is accredited by the [Tertiary Education Quality and Standards Agency](#).



Master of Business

Course Learning Outcomes

| | |
|-----------|---|
| M1 | Understand and navigate the increasingly complex legal, economic and global business environment and remain conversant with developments in these fields |
| M2 | Demonstrate problem solving in real organisations including managing resources and recent developments in these fields" |
| M3 | Plan and manage innovation and organisational change using cognitive, technical and creative skills |
| M4 | Engage in professional development and experience in management of work and organisations demonstrating skills with creativity and initiative in challenging and new situations |
| M5 | Make ethical, socially responsible, inclusivity, diversity and sustainable business decisions in a complex business environment demonstrating high level of personal autonomy and accountability |
| M6 | Synthesise organisational and market research principles and methods. Prepare research reports and present to diverse audiences. |
| M7 | Construct and communicate logical, relevant, and professional quantitative assessment of business information in an effective manner including the role of data analytics in guiding business decisions while maintaining ethical use and legal security of the data. |

Graduate attributes

| | |
|-------------|--|
| GA1 | Communicate effectively in a diverse range of professional or community context |
| GA 2 | Complete work tasks and assignments independently or as an effective member of multidisciplinary teams |
| GA 3 | Engage in and value life-long learning leading to the enhancement of professional knowledge and skills |
| GA 4 | Are information and technology literate |
| GA 5 | Respond appropriately to a changing workforces, cultures and values reflecting a global work environment |
| GA 6 | Demonstrate critical thinking, problem solving and decision-making abilities essential to contributing soundly to the resolution of issues confronting organisations |
| GA 7 | Facilitate intellectual curiosity |
| GA 8 | Act in an ethical manner in all aspects of professional life. |



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Course Structure

Master of Business – No specialisation

| | | Credit Points | Prerequisites |
|----------------------------|--|---------------|------------------|
| ACC500 | Business Decision Making | 6 | Nil |
| BUS500 | Business & Management in Context | 6 | Nil |
| ECO500 | Economics for Managers | 6 | Nil |
| LAW500 | Business Law | 6 | Nil |
| BUS501 | Entrepreneurship | 6 | BUS500 |
| MKT500 | Marketing for Managers | 6 | Nil |
| BUS600 | Research Methods | 6 | 48 credit points |
| BUS610 | Applied Business Project | 6 | BUS600 |
| | Eight electives with at least two at 600 Level | 48 | |
| TOTAL CREDIT POINTS | | 96 | |

Master of Business

with a specialisation in

Accounting

| | | Credit Points | Prerequisites |
|----------------------------|----------------------------------|---------------|------------------------|
| ACC500 | Business Decision Making | 6 | Nil |
| BUS500 | Business & Management in Context | 6 | Nil |
| ECO500 | Economics for Managers | 6 | Nil |
| LAW500 | Business Law | 6 | Nil |
| BUS501 | Entrepreneurship | 6 | BUS500 |
| STT500 | Statistics for Decision Making | 6 | Nil |
| FIN500 | Financial Management | 6 | ACC500 |
| ACC501 | Accounting Systems and Practice | 6 | ACC500 |
| ACC600 | Corporate Accounting | 6 | ACC501, FIN500 |
| ACC601 | Management Accounting | 6 | ACC501, STT500, FIN500 |
| ACC602 | Accounting Decision Systems | 6 | ACC501, FIN500 |
| ACC603 | Auditing and Assurance | 6 | ACC600, STT500, FIN500 |
| LAW600 | Law of Business Associations | 6 | ACC501, BUS500, LAW500 |
| TAX600 | Taxation | 6 | LAW600, ACC600, ACC602 |
| BUS600 | Research Methods | 6 | 48 credit points |
| BUS610 | Applied Business Project | 6 | BUS600 |
| TOTAL CREDIT POINTS | | 96 | |

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Master of Business with a specialisation in Cyber Security Management

| Compulsory units | Credit Points | Prerequisites |
|---|---------------|------------------|
| ACC500 Business Decision Making | 6 | Nil |
| BUS500 Business & Management in Context | 6 | Nil |
| LAW500 Business Law | 6 | Nil |
| CYB600 Enterprise Security Management | 6 | Nil |
| CYB601 Cyber Forensics | 6 | BUS500 |
| ICT500 Emerging Technologies | 6 | Nil |
| ICT505 Software Development | 6 | Nil |
| NTW600 Computer Network and Security | 6 | Nil |
| NTW601 Enterprise Cloud Security | 6 | NTW600 |
| STT500 Statistics for Decision Making | 6 | Nil |
| ICT600 Research Methods | 6 | 48 credit points |
| ICT610 Applied Business Project | 6 | ICT600 |
| Four general electives | 24 | |
| TOTAL CREDIT POINTS | 96 | |

Master of Business with a specialisation in Data Analytics

| | Credit Points | Prerequisites |
|---|---------------|------------------|
| ACC500 Business Decision Making | 6 | Nil |
| BUS500 Business & Management in Context | 6 | Nil |
| LAW500 Business Law | 6 | Nil |
| DAT601 Advanced Mathematics for Data Analysis | 6 | STT500 |
| DAT602 Database Design and Development | 6 | Nil |
| DAT603 Data Analysis | 6 | DAT601, DAT602 |
| DAT604 Data Mining | 6 | DAT601, DAT602 |
| ICT500 Emerging Technologies | 6 | Nil |
| ICT505 Software Development | 6 | Nil |
| STT500 Statistics for Decision Making | 6 | Nil |
| ICT600 Research Methods | 6 | 48 credit points |
| ICT610 Applied Business Project | 6 | ICT600 |
| Four general electives | 24 | |
| TOTAL CREDIT POINTS | 96 | |

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Master of Business with a specialisation in International Business

| | | Credit Points | Prerequisites |
|----------------------------|--|---------------|-----------------------------------|
| ACC500 | Business Decision Making | 6 | Nil |
| BUS500 | Business & Management in Context | 6 | Nil |
| ECO500 | Economics for Managers | 6 | Nil |
| LAW500 | Business Law | 6 | Nil |
| BUS501 | Entrepreneurship | 6 | BUS500 |
| MKT500 | Marketing for Managers | 6 | Nil |
| BUS603 | International Business | 6 | BUS500, MKT500, LAW500 |
| BUS606 | Managing Cultural Diversity | 6 | BUS500,, MKT500 |
| BUS607 | Globalisation and Value Chain Management | 6 | BUS500, ECO500, MKT500 |
| MKT601 | International Marketing | 6 | ACC500, BUS500, LAW500, MKT500 |
| BUS600 | Research Methods | 6 | 48 credit points |
| BUS610 | Applied Business Project | 6 | BUS600 |
| | Four general electives | 24 | |
| TOTAL CREDIT POINTS | | 96 | |

Master of Business with a specialisation in Marketing

| | | Credit Points | Prerequisites |
|----------------------------|----------------------------------|---------------|--------------------------------|
| ACC500 | Business Decision Making | 6 | Nil |
| BUS500 | Business & Management in Context | 6 | Nil |
| ECO500 | Economics for Managers | 6 | Nil |
| LAW500 | Business Law | 6 | Nil |
| BUS501 | Entrepreneurship | 6 | BUS500 |
| MKT500 | Marketing for Managers | 6 | Nil |
| MKT600 | Consumer Behaviour | 6 | ACC500, BUS500, LAW500, MKT500 |
| MKT601 | International Marketing | 6 | ACC500, BUS500, LAW500, MKT500 |
| MKT603 | Digital Marketing | 6 | ACC500, BUS500, LAW500, MKT500 |
| MKT602 | B2B Marketing | 6 | ACC500, BUS500, LAW500, MKT500 |
| MKT605 | Services Marketing | 6 | BUS500, MKT500 |
| BUS600 | Research Methods | 6 | 48 credit points |
| BUS610 | Applied Business Project | 6 | BUS600 |
| | Four general electives | 24 | |
| TOTAL CREDIT POINTS | | 96 | |



Master of Business

Please Note:

- The course is available each intake but note that some units of study are subject to quotas and minimum enrolment requirements.
- Not all units of study are available every semester, and changes in course structure may occur from time to time.

Exit Outcomes

To obtain a Master of Business, candidates are required to successfully complete or be granted credit for all 16 units. Not all units are offered each semester. You must complete at least 50% of the required units at PIA to be eligible to obtain a Master of Business.

International Student Duration

The CRICOS-registered duration is 104 weeks or 2 year of full-time study (4 semesters). Please note the part time mode is not available to students in Australia on a student visa.

Domestic Student Duration

For domestic students, the course is 2 years part-time full-time or 4 years part-time.

Delivery Methods

| Type | Explanation |
|--------------|---|
| Blended | Delivered partially on campus and partially online |
| Face to Face | This is delivered at level 16, 233 Castlereagh street Sydney and Level 1, West, 237 Ryrie Street, Geelong Victoria 3220 |

Entry Requirements

Polytechnic Institute Australia's courses have flexible entry requirements that apply to Master of Business.

Students enrolling in in the Masters of Business Degree program must meet the following entry requirements.

General entry

A recognised Australian or equivalent Bachelor degree or higher

Special or alternative admission arrangements

A minimum of five years' relevant work experience, which includes at least three years' management experience, or significant technical experience; OR

An Advanced Diploma or Associate Degree (AQF Level 6) or learning equivalent to an AQF Level 6 qualification and at least three years' relevant work experience; OR

Completion of the Graduate Certificate stage at the Institute (or equivalent at a recognised HEP or University)

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International students

Must satisfy the English Language Requirements.

AND

have a recognised Australian or equivalent Bachelor degree or higher **OR**

An Advanced Diploma or Associate Degree (AQF Level 6) or learning equivalent to an AQF Level 6 qualification and at least three years' relevant work experience **OR**

Completion of the Graduate Certificate stage at the Institute (or equivalent at a recognised HEP or University)

Special and/or alternative entry: non-school leavers (mature-age applicants and/or those who do not hold their HSC or equivalent) – a minimum of five years' relevant work experience, which includes at least three years' management experience, or significant technical experience **OR**

An Advanced Diploma or Associate Degree (AQF Level 6) or learning equivalent to an AQF Level 6 qualification and at least three years' relevant work experience **OR**

Completion of the Graduate Certificate stage at the Institute (or equivalent at a recognised Australian Institute of Higher Education, Australian University College, or Australian University). Foreign qualifications will be considered on a case-by-case basis.

Language requirements

Language proficiency

- IELTS Academic: 6.5 with no band less than 6.0; or
- TOEFL: 575 or better; or
- TOEFL IBT (International Benchmark Test): 91 or better; or
- TOEFL CBT (Computer Based Test): 235 or better; or
- Academic PTE (Pearson Test of English): 58 or better; or
- Cambridge English: CAE and CPE (from 2015): 176 or better; or
- General Certificate of Education (GCE): A Levels with a C or better in English; or
- KITE: all bands B2 with a result greater than 450 in each band; or
- Duolingo: overall 115 with no band less than 110.

English Language Test results are valid for two years from the date of the results up to the date of commencement at the Institute. The most recent test supersedes ALL previous tests.

Attendance Requirements

The Institute has enforceable requirements in relation to attendance. Further details are provided at Item 20 of the Terms and Conditions.

Fees

The course fees (per semester) are indicated below and are based on a standard full-time study load and duration. Your course fees and duration may vary if you have applied for and been granted Advanced Standing. Tuition fees may increase during your studies. Students are advised in advance of any increase in tuition fees being implemented.



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